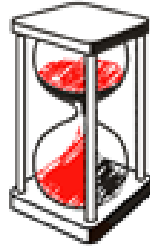




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Bringing Energy
Together



**Association for the
Conservation of
Energy**

The Association for Decentralised Energy and the Association for the Conservation of Energy to merge

The Association for Decentralised Energy (ADE) and the Association for the Conservation of Energy (ACE) are to merge, creating a unified voice for decentralised energy solutions across the industrial, commercial, public and domestic sectors.

The merged association will be known as the Association for Decentralised Energy with Dr Tim Rotheray continuing in his role as Director. ACE CEO Dr Joanne Wade will take the role of Deputy Director. The well-established research activity at ACE will continue to be offered under the ACE Research brand.

ADE Director Dr Tim Rotheray said:

“The decentralised energy sector is developing at a rapid pace, bringing to market a myriad of energy solutions which are increasingly offered as a suite of products tailored to each customer’s needs rather than technology-driven approaches.

“This shift is also being seen in Government policy, with the Clean Growth Strategy and Industrial Strategy revealing how this user-led focus is now seen as critical in achieving its low carbon ambitions.

“At a time of such rapid change, it is vital our members have strong and clear representation to decision makers, and by bringing our two organisations together we are creating a powerful and unified voice for decentralised energy solutions across the industrial, commercial, public and domestic sectors.

ACE CEO Dr Joanne Wade said:

“Our collective resources and expertise in energy efficiency, demand side energy services, combined heat and power and district heating will deliver even greater member representation as well as supporting Government in realising its decarbonisation ambitions.

“I strongly believe that an organisation that represents the suite of products and services that can be brought to bear at an energy customer’s site to manage costs and cut emissions has the potential to be a powerful advocate.”

The merged organisation will represent nearly 150 members. Dr Rotheray said member feedback on the merger had been positive with many members stating the merger aligned with the strategic choices being made within the in energy sector.

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Notes to editors:

- **About the ADE**

The ADE is the voice for a cost effective, efficient, low carbon, user-led energy system; a market in which decentralised energy can flourish. The ADE brings together interested parties from across the sector to develop a strong, dynamic and sustainable environment for a range of technologies including combined heat and power, district heating networks and demand side energy services, including demand response.

- **About ACE**

ACE represents the energy efficiency sector in the UK. It works to enable the UK to become energy efficient, driving productivity and business competitiveness, providing warm and healthy homes, delivering a secure energy future and a vibrant low carbon economy.

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